

Mobile Location Systems, Tools, and Services ... and Data Management Challenges

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Outline (1/2)

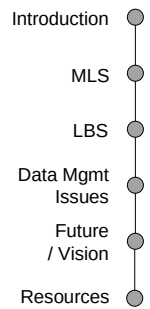
■ Part I

- Introduction ●
- MLS ●
 - ◆ Introduction
 - ◆ Mobile Location Systems (MLS)
 - ◆ Positioning technologies
 - ◆ MLS systems & protocols
 - ◆ Applications & services
 - ◆ Location-based Services (LBS)
 - ◆ LBS taxonomy
 - ◆ Fundamental LBS examples
- LBS ●
- Data Mgmt Issues ●
- Future / Vision ●
- Resources ●

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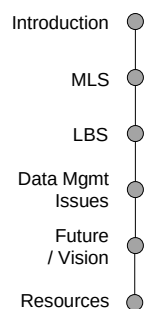
Outline (2/2)

■ Part II

- 
- ◆ Data management issues and challenges
 - ◆ Advanced LBS
 - ◆ DBMS operations to be supported
 - ◆ Future / vision
 - ◆ Mobile location data mining
 - ◆ Privacy issues
 - ◆ Prototypes and tools
 - ◆ Resources
 - ◆ Useful links
 - ◆ Bibliographical references

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Part I

- 

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Outline of Part I

- Introduction ●
 - MLS ●
 - LBS ●
 - Data Mgmt
Issues ●
 - Future
/ Vision ●
 - Resources ●
- Introduction
 - Mobile Location Systems (MLS)
 - ◆ Positioning technologies
 - ◆ MLS systems & protocols
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 - Location-based Services (LBS)
 - ◆ LBS taxonomy
 - ◆ Fundamental LBS examples

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Introduction (1/4)

- Introduction ●
 - MLS ●
 - LBS ●
 - Data Mgmt
Issues ●
 - Future
/ Vision ●
 - Resources ●
- Human needs ...
 - ◆ ... for communication
 - ◆ Who is nearby? How can I talk to (or find) someone?
 - ◆ ... for orientation
 - ◆ Where am I? How can I get there?
 - Current human needs ...
 - ◆ Call for a taxi (ambulance, ...) and wait for it to pick me up
 - ◆ Check out the closest restaurant (pub, gas station, etc.)
 - ◆ ... and get information about how to get there
 - ◆ Feel lost and ask for information about where I am (and how to escape from there)



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Introduction (2/4)

Introduction

- MLS
- LBS
- Data Mgmt
Issues
- Future
/ Vision
- Resources

■ Definitions:

“Mobile Location System (MLS) is a location system, including applications, that determines the geographic position of mobile subscribers and provides them with relevant information and services”

(Swedberg, 1999)

“A location-based service (or LBS) in a cellular telephone network is a service provided to the subscriber based on her current geographic location

(source: Wikipedia)

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Introduction (3/4)

Introduction

- MLS
- LBS
- Data Mgmt
Issues
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- Resources

■ GSM (Global System for Mobile)

- ◆ The most dominant of 2G digital telephony standards

■ UMTS (Universal Mobile Telecommunications System)

- ◆ Unified (text, voice, video, multimedia) very high rate (up to 2Mbps) data transfer system
- ◆ Supported by 3G cellular phones

■ GPS (Global Positioning System)

- ◆ ...



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Introduction (4/4)

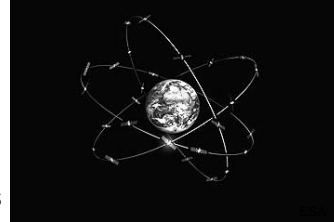
Introduction

- MLS
- LBS
- Data Mgmt Issues
- Future / Vision
- Resources

■ GPS (Global Positioning System)

(Kaplan, 1996; Hofmann-Wellenhoff et al. 1997; Dana, 2000; Bajaj et al. 2002)

- ♦ Initiated 1978 by US DoD
- ♦ Error-free for civilian applications since 2000
- ♦ Location positioning (lat / lon / alt) based on a constellation of 24 satellites
 - ♦ At least 5 satellites are in view from every point on the globe
- ♦ Satellites are monitored by 5 monitoring stations and 4 ground antennas
 - ♦ handled with (extremely precise) atomic clocks



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Services, Tools, Products (1/4)

Introduction

- MLS
- LBS
- Data Mgmt Issues
- Future / Vision
- Resources

■ Location-based Services (LBS) or Location-dependent services

- ♦ Finder & Router – finds the nearest point of interest (POI) - restaurant, gas station, etc. - and suggests the optimal way to move there
 - ♦ 'optimal' in terms of minimum distance or minimum time or ...
- ♦ E-911 (US), E-112 (EU), E-119 (Japan) emergency call numbers
 - ♦ mandates require locating the caller within a few meters (150 feet, by FCC regulation)
 - ♦ (in US) E-911 call centers receive 15,000 calls from cellular phones per day



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Services, Tools, Products (2/4)

Introduction

- MLS
- LBS
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- Resources

- High-end smartphones with build-in GPS receiver
 - ◆ Nokia N95 (3G, Symbian OS)
 - ◆ Sony Ericsson P1i (Wi-Fi connection)
 - ◆ HTC P3600 i-go (Wi-Fi, WinMobile OS)



source: <http://europe.nokia.com>

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Services, Tools, Products (3/4)

Introduction

- MLS
- LBS
- Data Mgmt
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- Future
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- Dash express (source: www.dash.net)
 - ◆ Internet-connected automotive navigation system
 - ◆ Up-to-minute information about traffic
 - ◆ Yahoo! Local search for finding POIs



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Services, Tools, Products (4/4)

Introduction

MLS

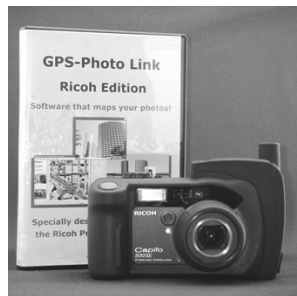
LBS

Data Mgmt
Issues

Future
/ Vision

Resources

- GPS Wherefone, Wherefy Inc.
(source: www.wherify.com)
 - ◆ World's smallest GPS-equipped phone
(3.2 by 1.6 by 0.7 inches; 2.4 ounces)
 - ◆ Embedded GPS; 911 panic button
 - ◆ \$102,90 in Amazon



- RICOH 500SE camera
(source: www.ricohsolutions.com)
 - ◆ GPS-ready digital camera
 - ◆ "turn-key geo-imaging solution"

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Outline of Part I

Introduction

MLS

LBS

Data Mgmt
Issues

Future
/ Vision

Resources

- Introduction
- Mobile Location Systems (MLS)
 - ◆ Positioning technologies
 - ◆ MLS systems & protocols
 - ◆ Applications & services
- Location-based Services (LBS)
 - ◆ LBS taxonomy
 - ◆ Fundamental LBS examples

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Positioning technologies (1/8)

- Introduction ●
- MLS** ●
- LBS ●
- Data Mgmt
Issues ●
- Future
/ Vision ●
- Resources ●

- Recall MLS definition:

"Mobile Location System (MLS) is a location system, including applications, that determines the geographic position of mobile subscribers and provides them with relevant information and services"

- Positioning technologies (all standardized in 1999-2000)

- ◆ Using satellite information
 - ◆ GPS, Differential GPS (D-GPS), Assisted GPS (A-GPS)
- ◆ Using the mobile telephone network
 - ◆ Time of Arrival (TOA), UpLink TOA (UL-TOA)
 - ◆ Cell Global Identity (CGI), CGI plus Timing Advance (CGI+TA)

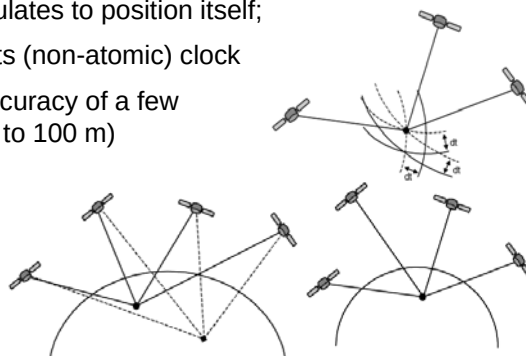
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Positioning technologies (2/8)

- Introduction ●
- MLS** ●
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Issues ●
- Future
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- Resources ●

- Global Positioning System (GPS)

- ◆ GPS receiver gathers information from 4 (or 3, the minimum) satellites and
 - (a) triangulates to position itself;
 - (b) fixes its (non-atomic) clock
- ◆ Position accuracy of a few meters (20 to 100 m)



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Positioning technologies (3/8)

- Introduction ●
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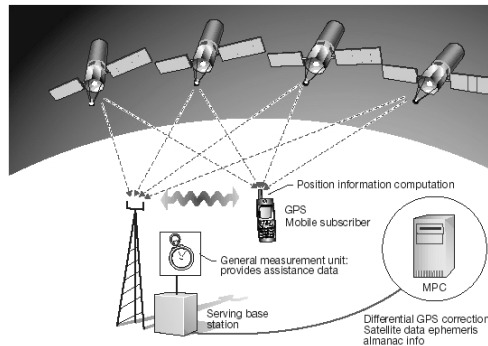
blue line: series of location estimates from a GPS receiver
red line: series of location estimates based on WiFi access points
source: (Borriello et al. 2005)

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Positioning technologies (4/8)

- Introduction ●
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- Assisted GPS (A-GPS)
 - ◆ fastens the receiver-satellite communication procedure by providing pre-calculated satellite orbits to the receiver
 - ◆ Accuracy 10-20 m.
 - ◆ Adopted as a UMTS standard (hence, E-911 standard)
- Differential GPS (D-GPS)
 - ◆ accuracy down to 1 m



source: (Swedberg, 1999)

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Positioning technologies (5/8)

■ Galileo

Introduction

- MLS
- LBS
- Data Mgmt Issues
- Future / Vision
- Resources

- ◆ EU's rival to US' GPS and Russia's Glonass
- ◆ constellation of 30 satellites; to be in operation by ~~2010~~ 2013
 - ◆ 1st Galileo satellite launched in Dec. 2005
- ◆ designed for civil use
- ◆ GPS compatible
- ◆ 1m accuracy



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Positioning technologies (6/8)

■ Cell Global Identity (CGI)

Introduction

- MLS
- LBS
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- Resources

- ◆ Positioning based on cell id
- ◆ The network operator always knows which cell the user is in
 - ◆ A cell can be a circular or a triangular sector
- ◆ Accuracy between 100 m and several Km
- CGI plus Timing Advance (CGI+TA)
 - ◆ TA measures the time of signal transmission → distance between mobile station (user) and base station (antenna) can be calculated
 - ◆ Combining CGI with TA we get an arc of width up to 550 m

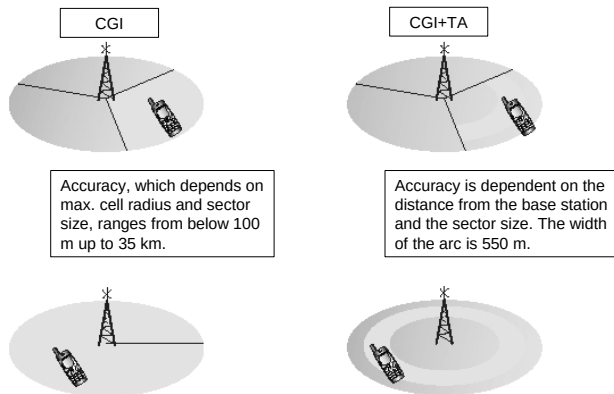
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Positioning technologies (7/8)

- Cell Global Identity (CGI), CGI plus Timing Advance (CGI+TA)

Introduction

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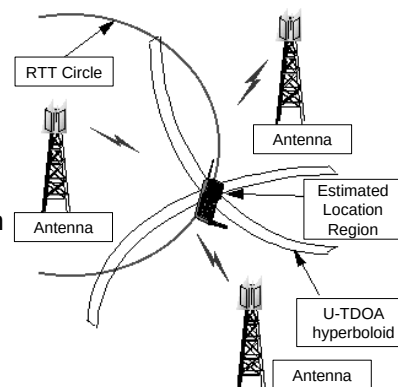


source: (Swedberg, 1999)

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Positioning technologies (8/8)

- Uplink - Time Difference of Arrival (U-TDOA)
 - At least 3 receivers (located together with antennas) get signals from a user's mobile, triangulate and estimate its position
 - Accuracy: 30-120 m
 - Standardized by the 3GPP (3rd Generation Partner-ship Project)
 - Problem: Requires great investment in infrastructure



source: <http://www.3gpp.org>

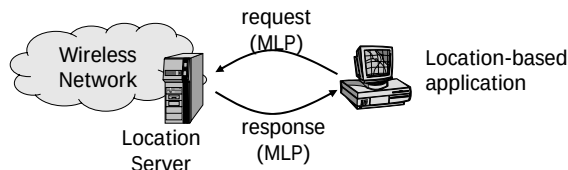
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MLS Systems & Protocols (1/3)

- Introduction ●
- MLS** ●
- LBS ●
- Data Mgmt Issues ●
- Future / Vision ●
- Resources ●

■ Mobile Location Protocol (MLP) by the Location Interoperability Forum (LIF) *

* later consolidated into the Open Mobile Alliance (OMA)



- ◆ Wireless Application Protocol (WAP) by the WAP Forum
 - ◆ both based on HTTP
 - ◆ transmit request / response data in XML documents

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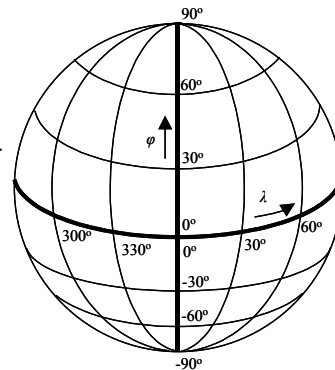
MLS Systems & Protocols (2/3)

- Introduction ●
- MLS** ●
- LBS ●
- Data Mgmt Issues ●
- Future / Vision ●
- Resources ●

■ Example functions supported by these protocols

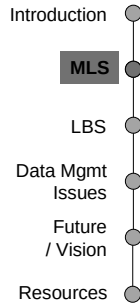
- ◆ geocoding: validate and convert human-friendly address format to lat/lon geographic coordinates
- ◆ reverse (or de-) geocoding: convert geographic coordinates to human-friendly address format
- ◆ mapping: generate location-dependent maps and provide scale, zoom, etc. operations

(cont.)



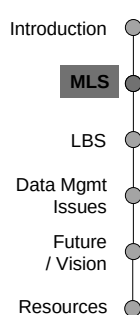
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MLS Systems & Protocols (3/3)

- 
- Introduction
- MLS**
- LBS
- Data Mgmt Issues
- Future / Vision
- Resources
- ...
- routing: (optimized) route and journey-time calculation; should take transport means into consideration
- ♦ (variation) travel planning: specify travel destination and intermediate waypoints
 - ♦ (variation) route guidance: determines deviation from the route and sends a message to the user
 - ♦ spatial querying: retrieve location-dependent information from a database
 - ♦ Examples: window search; nearest-neighbor search; etc.

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Applications & Services (1/4)

- 
- Introduction
- MLS**
- LBS
- Data Mgmt Issues
- Future / Vision
- Resources
- Recall MLS definition:
- "Mobile Location System (MLS) is a location system, including applications, that determines the geographic position of mobile subscribers and provides them with relevant information and services"*
- Information services
 - ♦ Location-based yellow pages ("what-is-around", ...)
 - Navigation (vehicle or pedestrian)
 - ♦ Routing, finding the nearest POI, ...
- (cont.)

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Applications & Services (2/4)

- ...
- Introduction ●
 - MLS** ●
 - LBS ●
 - Data Mgmt ●
 - Issues ●
 - Future ●
 - / Vision ●
 - Resources ●
- Tracing services
 - ◆ Tracing of a stolen car, locating persons in an emergency situation, ...
 - Resource management
 - ◆ (taxi, truck, etc.) fleet management
 - ◆ administration of container goods, ...
 - Other services
 - ◆ Location-based charging

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Applications & Services (3/4)

- Introduction ●
 - MLS** ●
 - LBS ●
 - Data Mgmt ●
 - Issues ●
 - Future ●
 - / Vision ●
 - Resources ●
- **Google Latitude**
See where your friends are in real time!
launched by Google Feb.09
 - or the “inverse” service offered by Iphone in Japan:
“Get a map of your own position and mail it to friends who are on the way to find you”



source: google.com

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Applications & Services (3/4)

- Introduction

MLS

LBS

Data Mgmt
Issues

Future
/ Vision

Resources
- “seek-your-friends” developed by Ericsson
 - or the “inverse” service offered by Jphone in Japan:
“Get a map of your own position and mail it to friends who are on the way to find you”



source: (Swedberg, 1999)

Applications & Services (4/4)

- Introduction

MLS

LBS

Data Mgmt
Issues

Future
/ Vision

Resources
- LBS examples (with respect to range) by the 3GPP (source: www.3gpp.org)

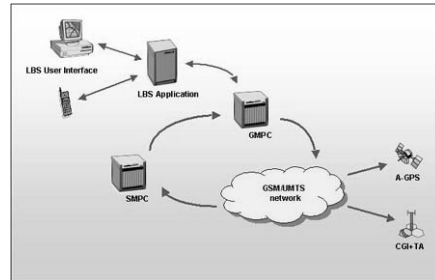
Regional (up to 200km)	weather reports, localized weather warnings, traffic information (pre-trip)
District (up to 20km)	local news, traffic reports
Up to 1 km	targeted congestion avoidance advice, rural and suburban emergency services, manpower planning, information services (where are we?)
100m (67%) 300m (95%)	U.S. FCC mandate (99-245) for wireless emergency calls using network based positioning methods
75m-125m	urban SOS, localized advertising, home zone pricing, information services (where is the nearest?)
50m (67%) 150m (95%)	U.S. FCC mandate (99-245) for wireless emergency calls using handset based positioning methods
10m-50m	asset location, route guidance, navigation

The MLS 'big picture'

- Introduction ●
- MLS ●**
- LBS ●
- Data Mgmt Issues ●
- Future / Vision ●
- Resources ●

■ The 'big picture' -- MLS actually involves four components:

- ◆ Mobile network
- ◆ Positioning center
- ◆ Application / Database servers
- ◆ User



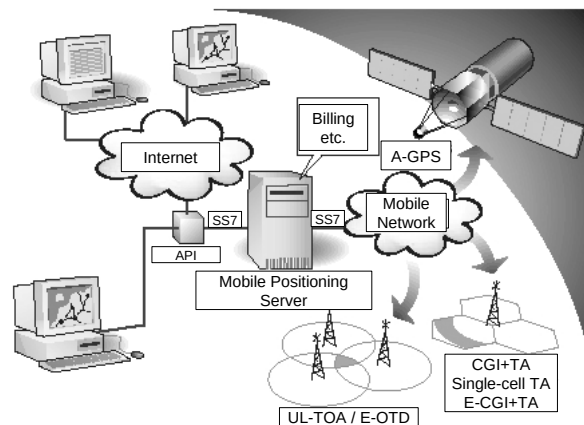
◆ Real-world example:

- ◆ Ericsson's Mobile Positioning System (MPS)

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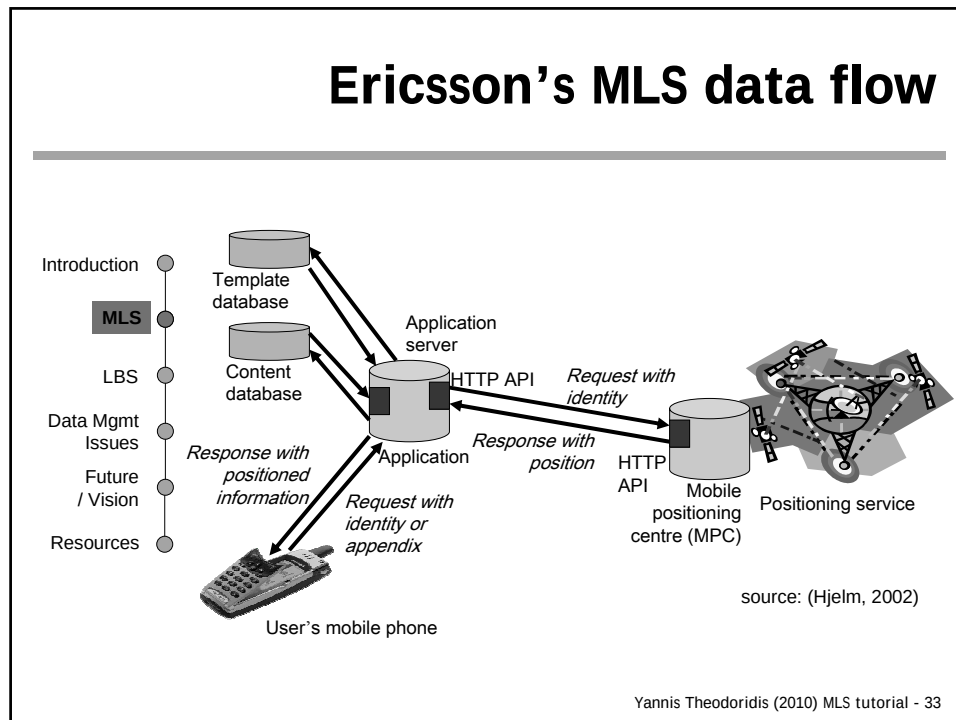
Ericsson's Mobile Location Solution

- Introduction ●
- MLS ●**
- LBS ●
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- Resources ●



source: (Swedberg, 1999)

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The MLS/LBS market

Introduction ●

MLS ●

LBS ●

Data Mgmt Issues ●

Future / Vision ●

Resources ●

- Money, money, money ...
 - ◆ 72 million users of 3GSM services (source: RTD Info)
 - ◆ Over 2 billion GSM devices owners in June 2006 (one out of three humans !!)
 - ◆ 370 million users in China,
 - ◆ 145M in Russia, 83M in India, 78M in US

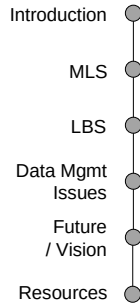
Worldwide location-based service market in 2005 (USD billions)

Category	Value (USD billions)
Infrastructure	6 billion
Applications/content	6 billion
Networks	8 billion

Source: OVUM Research

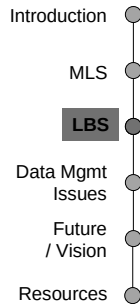
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Outline of Part I

- 
- Introduction
 - Mobile Location Systems (MLS)
 - ◆ Positioning technologies
 - ◆ MLS systems & protocols
 - ◆ Applications & services
 - Location-based Services (LBS)
 - ◆ LBS taxonomy
 - ◆ Fundamental LBS examples

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Location-based Services

- 
- Fundamental user requirements
 - ◆ Where am I ? How do I receive/transmit my location?
 - ◆ Where is this or that POI ? How do I get there?
 - ◆ Where are other people ("friends") located? Among them, who is closest to me ? How can I meet him/her?
 - also ...
 - ◆ Who is aware of my location ? Is my location monitored?
 - ◆ How can I avoid 'spam' related to my location?

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LBS taxonomy

- According to (Gratsias et al. 2005; Frenzos et al. 2007)

Introduction MLS LBS Data Mgmt Issues Future / Vision Resources	Reference object (user) stationary mobile	
	Data objects stationary mobile	⇒ what-is-around ⇒ routing ⇒ find-the-nearest ⇒ guide-me ⇒ find-me ⇒ get-together

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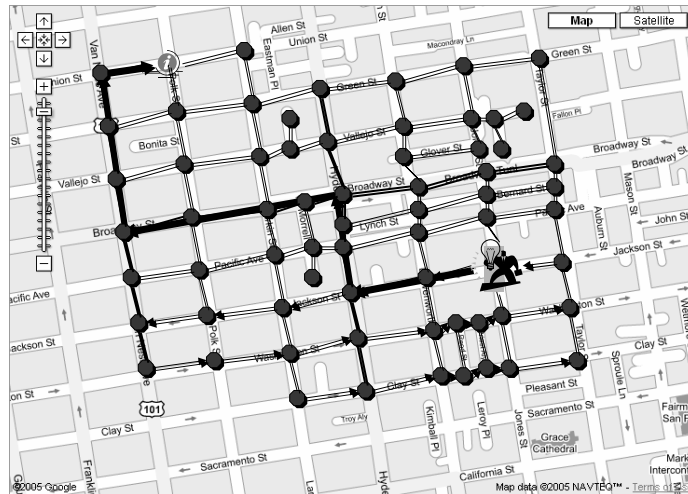
Routing (1/2)

- Find the optimal route between a departure and a destination point
 - optimization criterion: the minimal network distance traveled or the minimal traveled time
 - Smallest travel time path between the two points is perhaps different from shortest distance
 - e.g. driving on a highway
- Relates to the well-known shortest path problem from graph theory and network analysis
 - Several solutions, e.g. Dijkstra's algorithm

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Routing (2/2)

- Introduction ●
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- Data Mgmt ●
- Issues ●
- Future ●
- / Vision ●
- Resources ●



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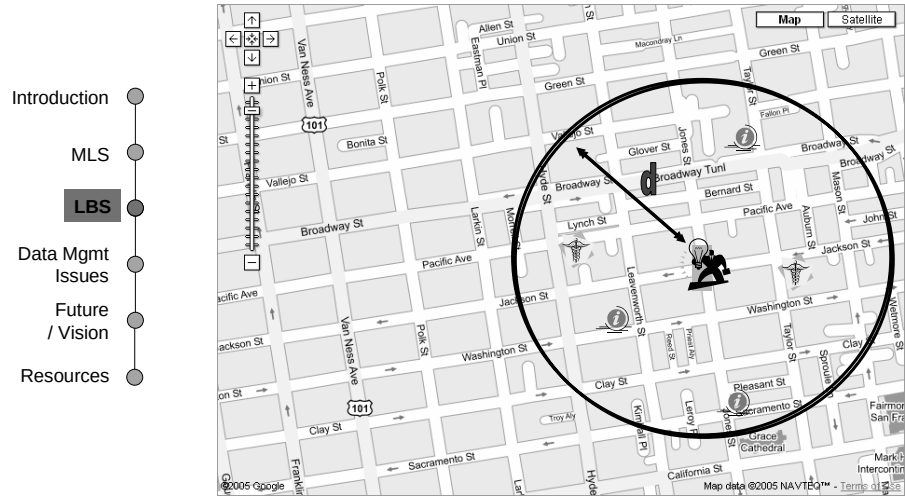
What-is-around & Find-the-nearest

- Introduction ●
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- Issues ●
- Future ●
- / Vision ●
- Resources ●

- Retrieve and display POI located in the surrounding area (according to user's location or an arbitrary point)
 - ◆ Example: "Get me all the gas-stations and ATMs within a distance of 1km"
- Retrieve and display the nearest POI (restaurants, museums, gas stations, hospitals, etc.) with respect to a reference location
 - ◆ Example: "find the two restaurants that are closest to my current location" or "find the nearest café to the railway station"
 - ◆ Issue: closeness computed with respect to the network distance on the graph and not by the Euclidean one
 - ◆ State-of-the-art algorithm: "Euclidean Restriction" (Papadias et al. 2003)

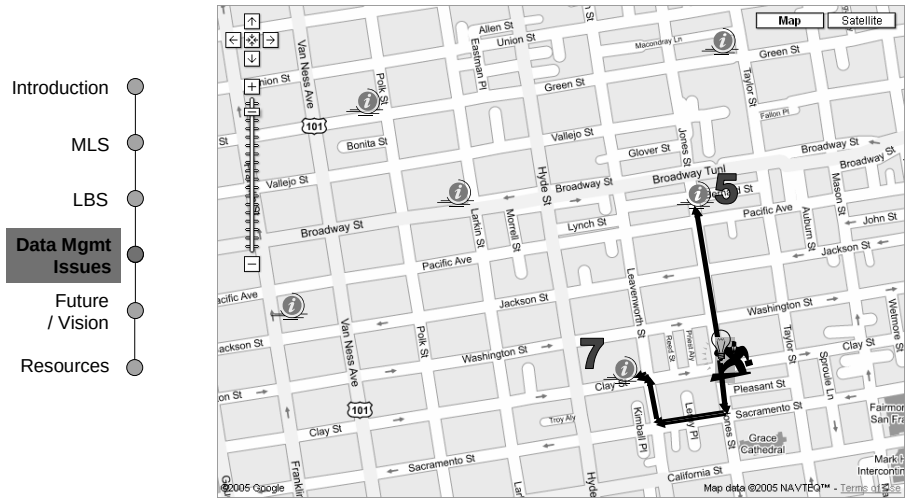
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What-is-around



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Find-the-Nearest (1/3)

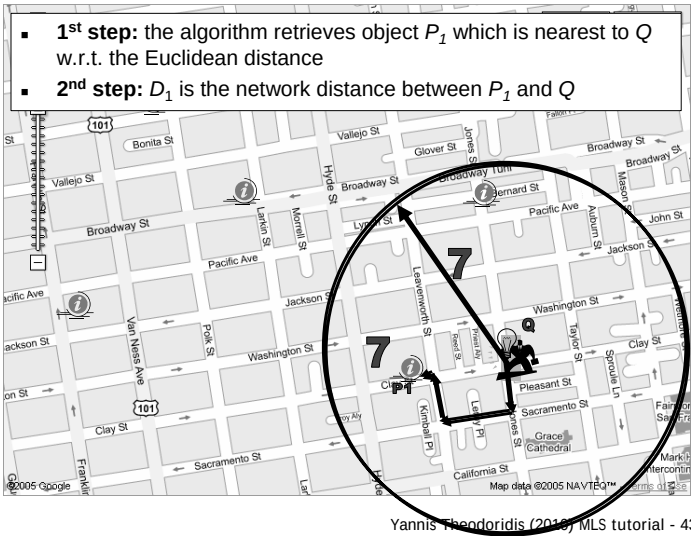


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Find-the-Nearest (2/3)

- Introduction
- MLS
- LBS
- Data Mgmt Issues**
- Future / Vision
- Resources

- 1st step: the algorithm retrieves object P_1 which is nearest to Q w.r.t. the Euclidean distance
- 2nd step: D_1 is the network distance between P_1 and Q

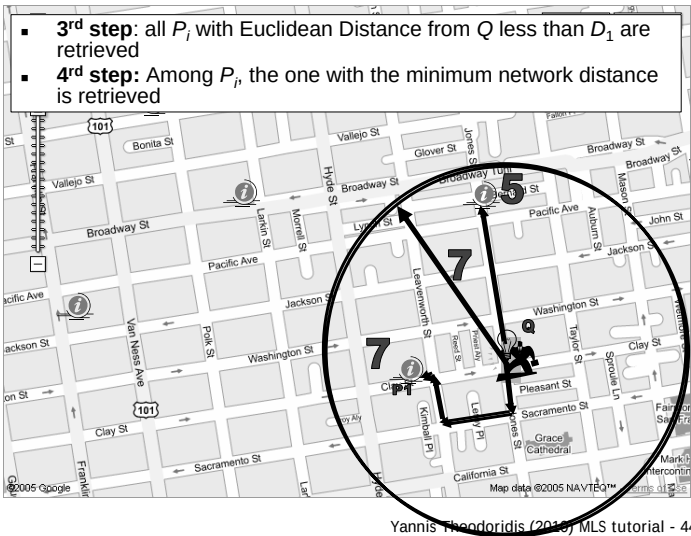


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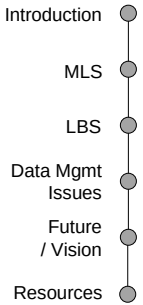
Find-the-Nearest (3/3)

- Introduction
- MLS
- LBS
- Data Mgmt Issues**
- Future / Vision
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- 3rd step: all P_i with Euclidean Distance from Q less than D_1 are retrieved
- 4rd step: Among P_i , the one with the minimum network distance is retrieved



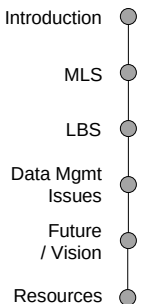
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Part II

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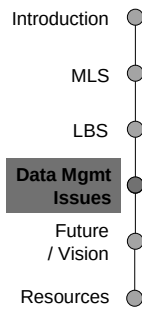
Outline of Part II



- Data management issues and challenges
 - ♦ Advanced LBS
 - ♦ DBMS operations to be supported
- Future / vision
 - ♦ Mobile location data mining
 - ♦ Privacy issues
 - ♦ Prototypes and tools
- Resources
 - ♦ Useful links
 - ♦ Bibliographical references

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Database management issues (1/3)

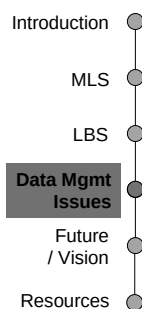


- Database processing includes (among others)

- ◆ Absolute and relative location of objects
- ◆ Distance between geographic features
 - ◆ Euclidean, network, ...
- ◆ Topology between geographic features
 - ◆ Overlap, inside, approach, deviate, ...
- ◆ Movement (direction, heading) of objects
- ◆ ...

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Database management issues (2/3)

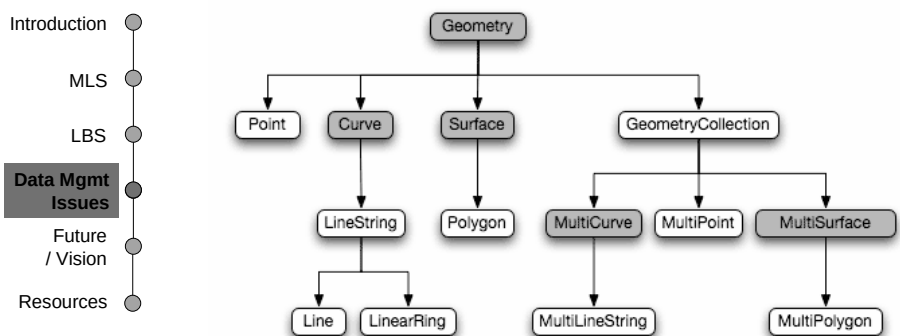


- DBMS and GIS vendors (Oracle, Sybase, IBM, ESRI, etc.) provide
 - ◆ direct support for (stationary) spatial data but
 - ◆ ... limited (and indirect) functionality for moving objects
- Examples:
 - ◆ MySQL supports OpenGIS elements
 - ◆ Point, LineString, Polygon, MultiPoint, MultiLineString, MultiPolygon, GeometryCollection
 - ◆ Oracle Spatial provides SDO_GEOMETRY object data type for spatial data
 - ◆ three primitive types: Point, LineString, Polygon

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Database management issues (3/3)

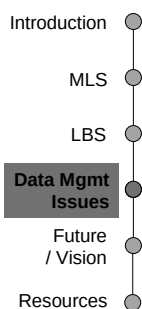
■ Spatial data types in MySQL



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Advanced LBS

- Stationary vs. stationary data
 - ◆ In-route-Find-the-nearest
- Moving vs. stationary data
 - ◆ Guide-me
- Moving vs. moving data
 - ◆ Get-together

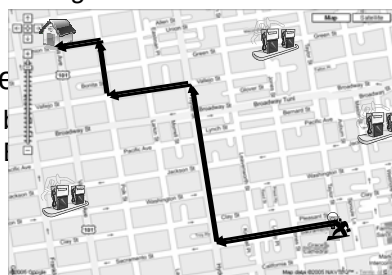


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In Route Find-the-Nearest (1/2)

- Introduction ●
- MLS ●
- LBS ●
- Data Mgmt Issues ●**
- Future / Vision ●
- Resources ●

- Find the optimal route between a departure and a destination point
 - ◆ With the extra constraint to pass through one among a specified set of candidate points
 - ◆ Example: *"provide me the best route office to home constrained to pass from a gas station"*
- The algorithm is based on
 - ◆ the network distance between the candidate points is less than or equal to their

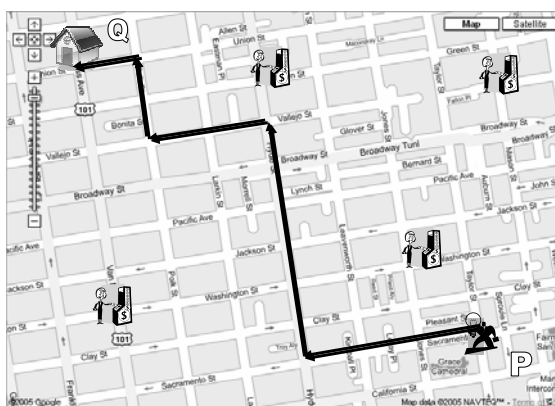


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In Route Find-the-Nearest (2/2)

- Introduction ●
- MLS ●
- LBS ●
- Data Mgmt Issues ●**
- Future / Vision ●
- Resources ●

- 1st step: Retrieve the optimal route R between P and Q

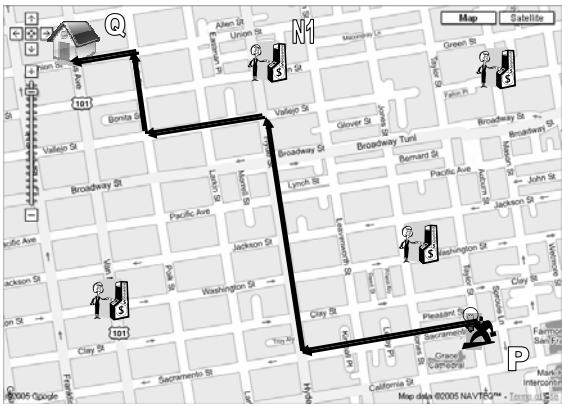


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In Route Find-the-Nearest (2/2)

- 2nd step: Retrieve the Euclidean NN w.r.t. route R (point N_1)

- Introduction
- MLS
- LBS
- Data Mgmt Issues**
- Future / Vision
- Resources

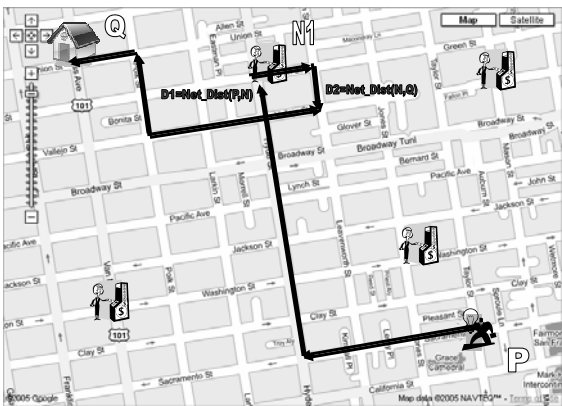


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In Route Find-the-Nearest (2/2)

- 3rd step: Calculate network distances $L_1 = \text{Net_Dist}(P, N_1)$ and $L_2 = \text{Net_Dist}(N_1, Q)$

- Introduction
- MLS
- LBS
- Data Mgmt Issues**
- Future / Vision
- Resources

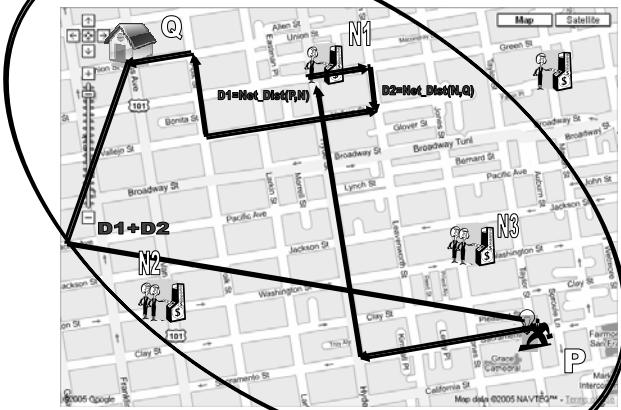


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In Route Find-the-Nearest (2/2)

- 4th step: Retrieve all candidate objects (N_i) with total Euclidean distance from both P and Q less than $L_1 + L_2$

- Introduction
- MLS
- LBS
- Data Mgmt Issues**
- Future / Vision
- Resources

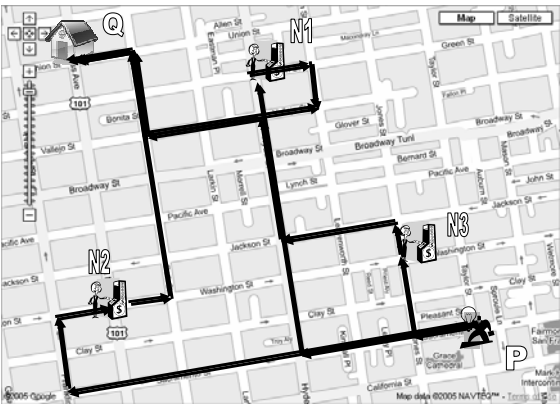


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In Route Find-the-Nearest (2/2)

- 5th step: Calculate network distances $L_{1i} = \text{Net_Dist}(P, N_i)$ and $L_{2i} = \text{Net_Dist}(N_i, Q)$, and report the N_i with the smallest $L_{1i} + L_{2i}$

- Introduction
- MLS
- LBS
- Data Mgmt Issues**
- Future / Vision
- Resources

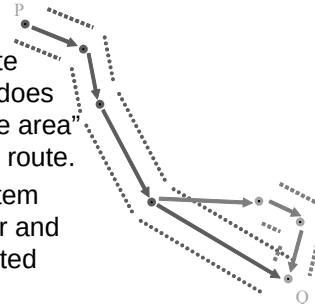


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Guide-me (1/4)

- Introduction ●
- MLS ●
- LBS ●
- Data Mgmt Issues ●**
- Future / Vision ●
- Resources ●

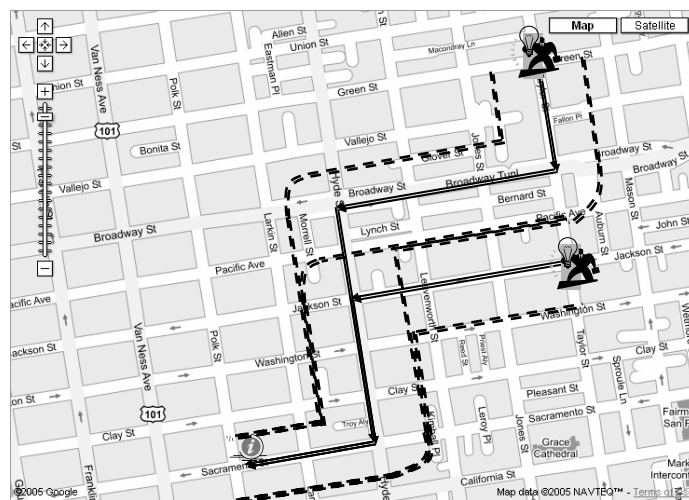
- Dynamic version of “routing”
 - ◆ The system routes the user (as in static router) and keeps track of the user’s movement towards the destination point.
 - ◆ The user is allowed to deviate from the optimal route as long as his / her location does not fall out a predefined “safe area” (buffer) built around his / her route.
 - ◆ In case of deviation, the system sends a message to the user and re-routes him / her, if requested



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Guide-me (2/4)

- Introduction ●
- MLS ●
- LBS ●
- Data Mgmt Issues ●**
- Future / Vision ●
- Resources ●



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Guide-me (3/4)

- Introduction ●
- MLS ●
- LBS ●
- Data Mgmt Issues** ●
- Future / Vision ●
- Resources ●

Algorithm Dynamic_Routing (User Id T , destination point Q , distance D , time period Δt)

1. Retrieve current position $T_{i,j}$ of T_i
2. $R = \text{Route}(T_{i,j}, Q)$
3. DO until $T_{i,j}$ reaches Q
4. Wait Δt : $j = j + \Delta t$
5. Retrieve current position $T_{i,j}$ of T_i
6. IF NOT $T_{i,j}$ lies on the buffer $\text{Buffer}(R, D)$
- THEN
7. $R = \text{Route}(T_{i,j}, Q)$

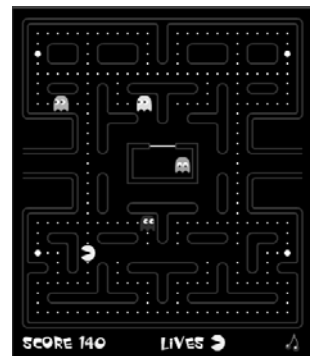
```
SELECT * FROM CurrentPosition WHERE User_id=UID AND
Contains(Buffer(R,D), last_position_geometry)
```

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Get together (1/3)

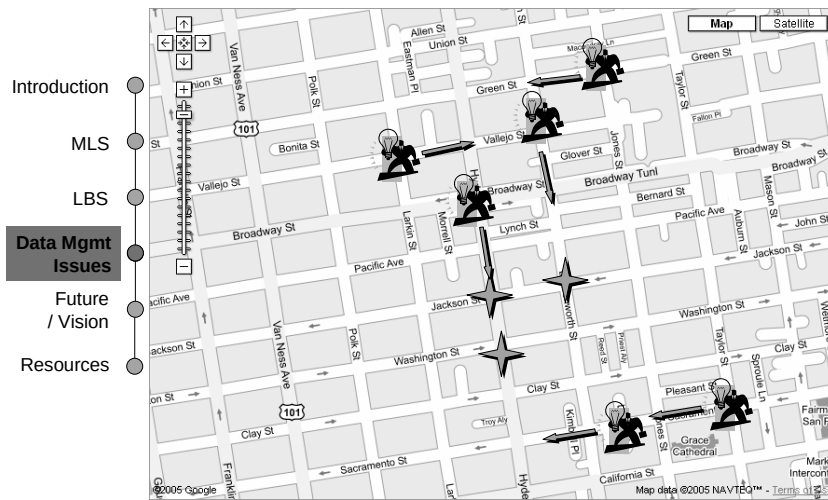
- Introduction ●
- MLS ●
- LBS ●
- Data Mgmt Issues** ●
- Future / Vision ●
- Resources ●

- A number of moving objects try to meet a moving object
- Methodology:
 - ◆ the meeting point is not known in advance since the target object keeps moving
 - ◆ other objects are routed to a point where the target object is estimated to arrive after a time interval
 - ◆ this "meeting point" is periodically refreshed
- Applications:
 - ◆ Pacman, Suspect chase,
 - ◆ buried treasure, ...



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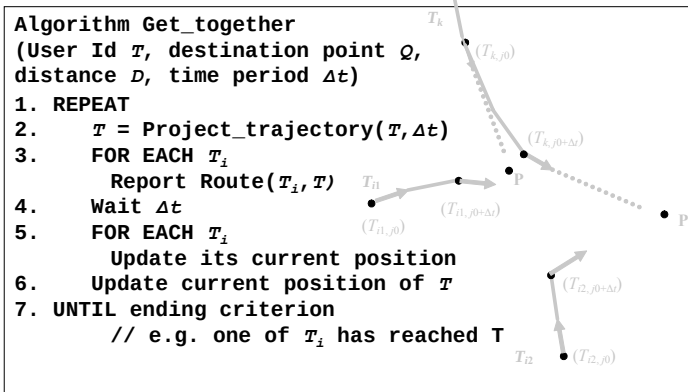
Get-together (2/3)



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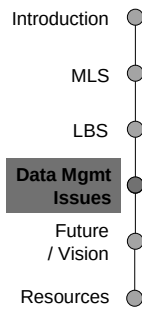
Get together (3/3)

- Get together algorithm:
 - ◆ the DBMS keeps track of involved objects' trajectories



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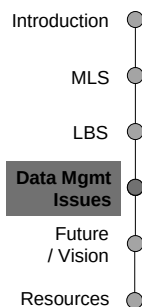
Operations to be supported (1/3)



- Naïve database / computational geometry operations
 - ♦ Window search: selects points within a (circular or rectangular) window
 - ♦ Euclidean distance calculation: calculates the Euclidean distance between two points
 - ♦ Point-in-region check: checks whether a point is located within a region
 - ♦ Buffer routine: builds a buffer of specific width around a path
 - ♦ Path length routine: calculates the length of a path
- *Graph-based operations*
- *Trajectory management operations*
- *Pure MLS operations*

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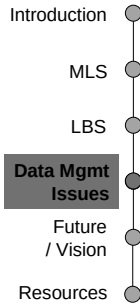
Operations to be supported (2/3)



- *Naïve database / computational geometry operations*
- Graph-based operations
 - ♦ Routing: finds the optimal route between two points (taking into consideration a number of constraints)
 - ♦ Network distance calculation: calculates the network distance between two points
 - ♦ Network k-Nearest Neighbor search: searches for the k-NN of a point with respect to network distances
- *Trajectory management operations*
- *Pure MLS operations*

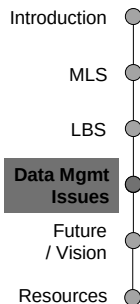
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Operations to be supported (3/3)

- 
- *Naïve database / computational geometry operations*
 - *Graph-based operations*
 - **Trajectory management operations**
 - ◆ Trajectory refresh: adds a new coming position to an existing trajectory
 - ◆ Trajectory projection: estimates the position of an object at a future time (taking into consideration its history)
 - **Pure MLS operations**
 - ◆ Get-location: get the coordinates of the current location of an object

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Trajectory-based operations

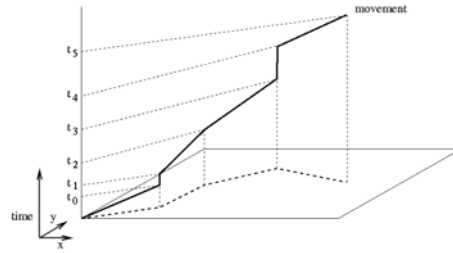
- 
- **Trajectory refresh:**
 - ◆ Low complexity, straight-forward (?) operation
 - ◆ Issue: location-update strategy
 - ◆ Distance-based vs. movement-based vs. time-based update (Bar-Noy et al. 1995)
 - **Trajectory projection:**
 - ◆ Very interesting, open issue
 - ◆ Not only consider the current position but the recent history as well !!
 - **Trajectory search:**
 - ◆ Window search, Nearest-neighbor search, similarity search

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Trajectory representation (1/4)

- Introduction ●
- MLS ●
- LBS ●
- Data Mgmt Issues ●**
- Future / Vision ●
- Resources ●

- Absolute coordinates (in native space):
a sequence of points in 3D space (2 spatial + 1 temporal dimensions)
 - ◆ linear interpolation in between results in 3D line segments (artificial movement)



source: (Pfoser et al. 2000)

- Relative coordinates (in parametric space):
a sequence of functions (location at time t is a function of a reference location at time t_0 and a motion vector)

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Trajectory representation (2/4)

- Introduction ●
- MLS ●
- LBS ●
- Data Mgmt Issues ●**
- Future / Vision ●
- Resources ●

- Relative coordinates representation
 - ◆ A trajectory T of an object O has the form

$$T(O) = \{id, t_0, t_1, \dots, t_n, f_1(t), f_2(t), \dots, f_n(t)\}$$
 where $f_i(t)$ is a movement function representing movement during time interval $[t_{i-1} \dots t_i]$, $1 \leq i \leq n$
- Example: Sliced representation ...

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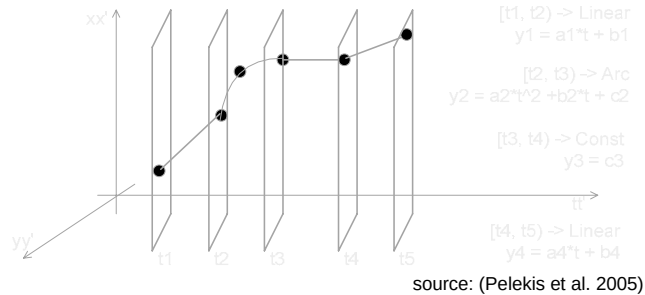
Trajectory representation (3/4)

- Introduction ●
- MLS ●
- LBS ●
- Data Mgmt Issues ●**
- Future / Vision ●
- Resources ●

■ Sliced representation

(Güting et al. 2000; Lema et al. 2003)

- ◆ Decompose the temporal development of a moving value into fragments called 'slices'
- ◆ Within the 'slice' describe the development by some kind of 'simple' function (const / linear / arc movement)



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Outline of Part II

- Introduction ●
- MLS ●
- LBS ●
- Data Mgmt Issues ●
- Future / Vision ●
- Resources ●

■ Data management issues and challenges

- ◆ Advanced LBS
- ◆ DBMS operations to be supported

■ Future / vision

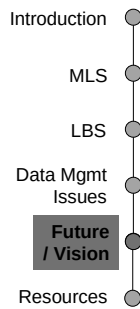
- ◆ Mobile location data mining
- ◆ Privacy issues
- ◆ Prototypes and tools

■ Resources

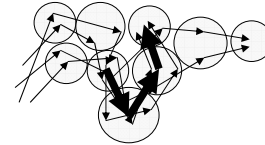
- ◆ Useful links
- ◆ Bibliographical references

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Open research issues

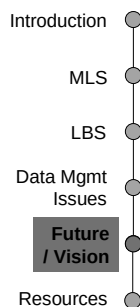


- 'Flexible' domains of validity
- Future queries
 - ◆ forecasting & continuous queries
- Location-dependent data streaming
- Trajectory mining
- Anonymity & Privacy issues
 - ◆ Privacy-aware Knowledge Discovery in Moving Objects Databases



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Domain of Validity

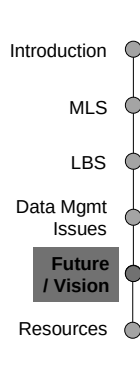


(Gessler and Jesse; 2001)

- Extension of validity
 - ◆ 'Nearby' could be mapped either as a 5 blocks area or as a 1 block area with respect to time of request
- Shape of validity domain
 - ◆ Circular-shaped 'around' areas are not always appropriate (imagine a driver driving on a highway and asking for traffic jams 'around')
- Orientation
 - ◆ No driver is interested on jams behind him/her

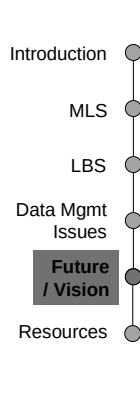
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Future queries

- 
- Introduction
 - MLS
 - LBS
 - Data Mgmt Issues
 - Future / Vision**
 - Resources
- Forecasting queries:
 - ◆ Where will I be located after 10 min? Which POIs are located there?
 - ◆ issues: direction? speed? acceleration?
 - ◆ Where will other users (e.g. 'friends') be located after 10 min?
 - ◆ What is the probability for me to get together with one or more of them? When will it happen? Under which assumptions?
 - Continuous queries: (requirement for real-time response)
 - ◆ Among the other users, who will be located nearest to me during the next hour or minutes?

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Location-dependent data streaming

- 
- Introduction
 - MLS
 - LBS
 - Data Mgmt Issues
 - Future / Vision**
 - Resources
- Motivation:
 - ◆ In MLS/LBS, high arrival rates of data and queries
 - Spatiotemporal vs. traditional data stream (Mokbel et al. 2005)
 - ◆ Queries as well as data have the ability to change their locations continuously
 - ◆ Objects may be added to or removed from the answer set of a spatiotemporal query
 - ◆ Delay in processing spatiotemporal queries may result in an obsolete answer
 - Project: PLACE @ Purdue (Aref et al. 2003; Mokbel et al. 2004)

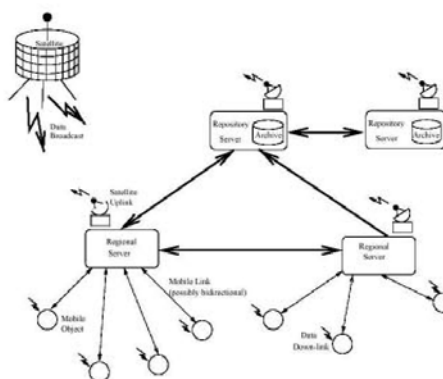
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The PLACE Server

- Continuous evaluation of spatiotemporal queries

- Introduction
- MLS
- LBS
- Data Mgmt Issues
- Future / Vision**
- Resources

```
SELECT
COUNT(ID)
FROM
MovingObjects
INSIDE
Region R
```



source: (Mokbel et al. 2004)

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Trajectory mining (1/3)

- Trajectory mining: find patterns (common, rare, etc. behaviors) in a collection of trajectories
- e.g. motion pattern – a 5-tuple of the form (position, heading, direction, distance, duration)

- Introduction
- MLS
- LBS
- Data Mgmt Issues
- Future / Vision**
- Resources



source: (Schlieder et al. 2001)

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Trajectory mining (2/3)

Introduction ●

MLS ●

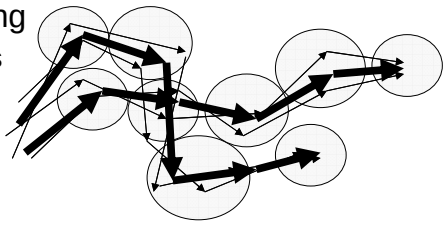
LBS ●

Data Mgmt Issues ●

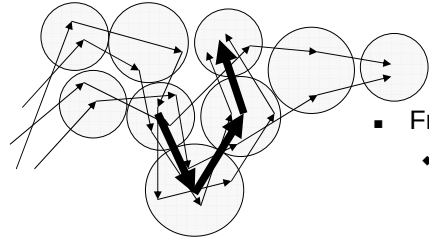
Future / Vision ●

Resources ●

- Trajectory clustering
 - ◆ Cluster trajectories
 - ◆ For each cluster, find the 'mean' trajectory



- Frequent pattern mining
 - ◆ Discover frequent routes, etc.



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Trajectory mining (3/3)

Introduction ●

MLS ●

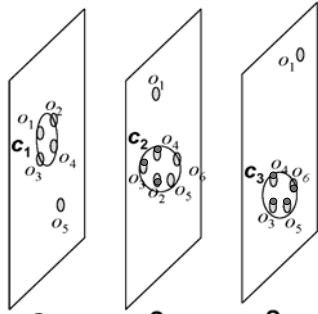
LBS ●

Data Mgmt Issues ●

Future / Vision ●

Resources ●

- Extracting moving clusters
 - ◆ Dense clusters of objects that move similarly for a long time period (convoy of cars, etc.)
 - ◆ Not necessarily the same objects during the lifetime of the cluster

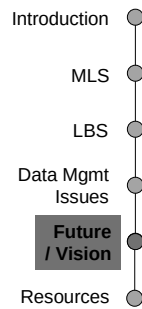


Example ...

source: (Kalnis et al. 2005)

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Anonymity & Privacy issues

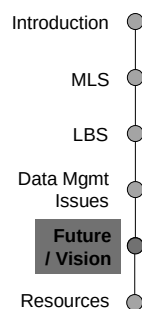


- Privacy is “the claim of individuals, groups and institutions to determine for themselves, when, how and to what extent information about them is communicated to others”
Alan Westin
- EU - enforced LBS privacy principles
 - ◆ obtain the subscriber's explicit consent
 - ◆ provide complete information about the use and storage of data
 - ◆ erase personal data after use or make it anonymous
 - ◆ give the user the possibility to restrict or prevent transmission of personal data
 - ◆ do not transfer the data to a third party without the user's consent



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Privacy-aware knowledge extraction

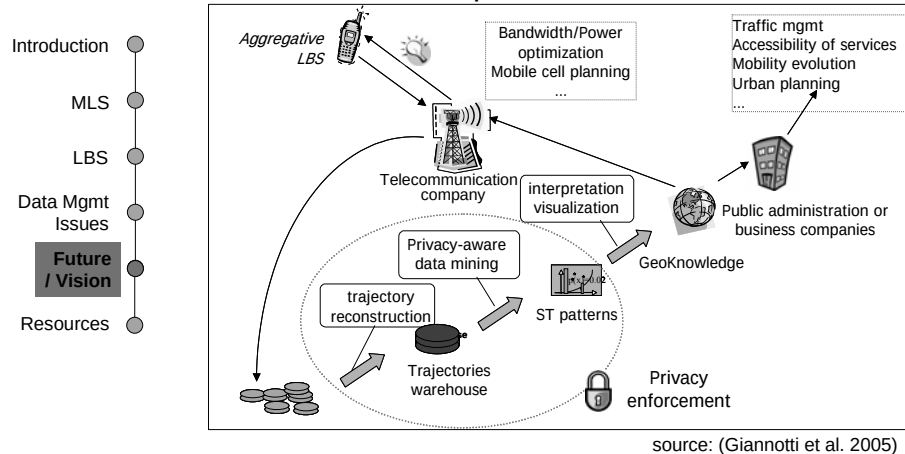


- From moving objects databases (MOD) to ... a “filtered” (for sake of privacy) knowledge extraction and delivery
- Is ‘privacy-aware’ extraction from LBS an oxymoron? No...
- The GeoPKDD project (Nov. 2005 – Oct. 2008)
 - ◆ FP6-IST FET Programme
 - ◆ Coordinator: KDD Lab@ ISTI-CNR & U. Pisa (IT)
 - ◆ Partners: Hasselt U. (B), EPFL (CH), FAIS (D), WUR (NL), CTI & U. Piraeus (GR), Sabanci U. (TK), WIND (IT)

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GeoPKDD project

■ The overall concept



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Hermes MLS prototype (1/8)

- Research project @ Information Systems Lab., Univ. Piraeus
- Data model: absolute vs. relative location coordinates
 - ◆ Current location as a function in time over the starting location
 - ◆ Const, linear, arc movement functions
- Trajectory management
 - ◆ Insert / Update / Delete a moving object or a segment of its trajectory (at real-time)
 - ◆ Search functions over trajectories or sets of trajectories
 - ◆ Supported indices: R-tree (for stationary data), TB-tree (for objects moving in unrestricted space), FNR-tree (for objects moving on a network)

(cont.)

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Hermes MLS prototype (2/8)

- ...
- Data Analysis (OLAP) and Data Mining
 - ◆ over moving object trajectories
 - Data Visualization
 - ◆ User interface customized for user's device (desktop PC, PDA, mobile, ...)

Introduction ●

MLS ●

LBS ●

Data Mgmt Issues ●

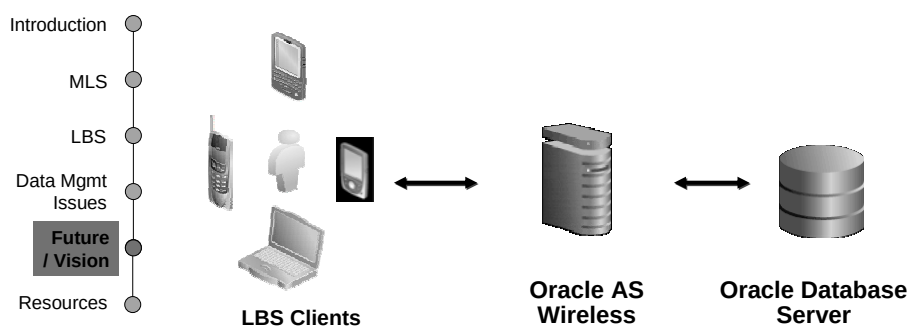
Future / Vision ●

Resources ●

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Hermes MLS prototype (3/8)

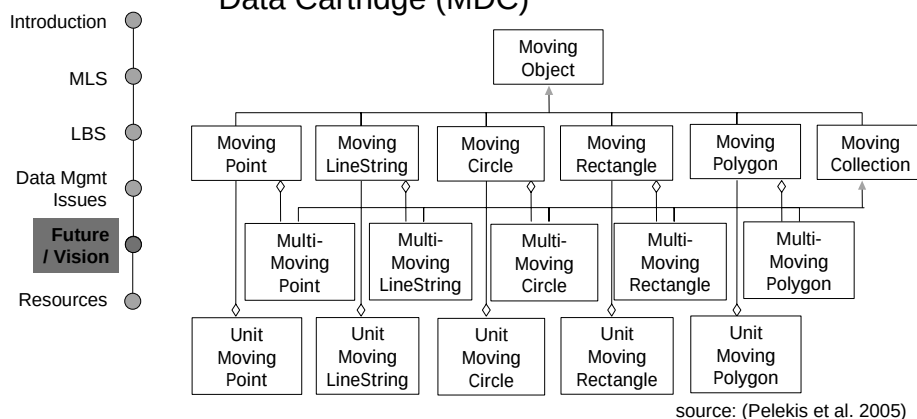
- Hermes architecture



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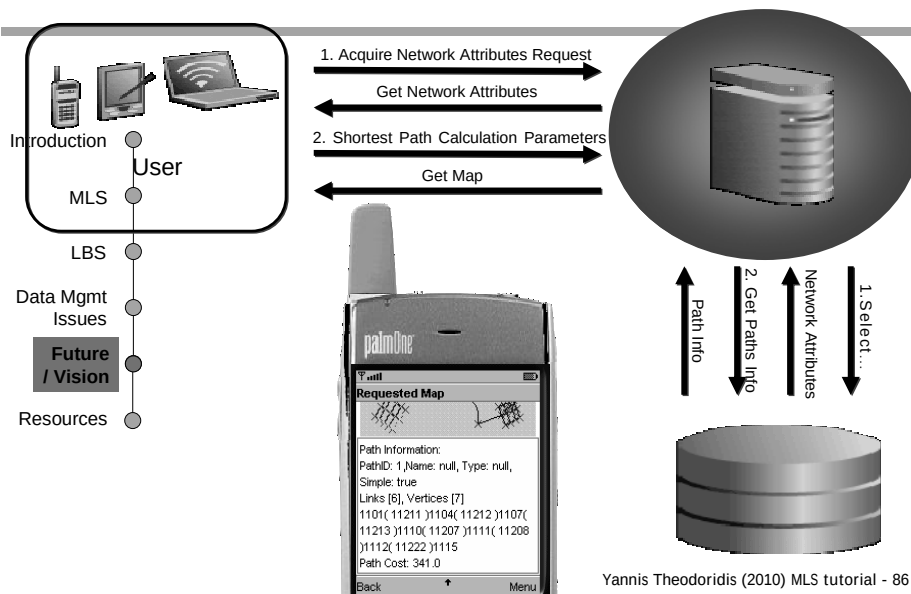
Hermes MLS prototype (4/8)

- Oracle data model extension: Hermes Moving Data Cartridge (MDC)



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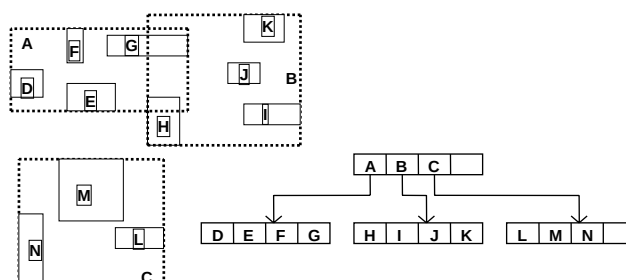
Hermes MLS prototype (5/8)



Hermes MLS prototype (6/8)

- Introduction ●
- MLS ●
- LBS ●
- Data Mgmt Issues ●
- Future / Vision ●**
- Resources ●

- R-tree (Guttman, 1984; Beckmann et al. 1990; Manolopoulos et al. 2005)
 - ◆ A multi-dimensional index for points and rectangles
 - ◆ Implemented in Oracle Spatial extension

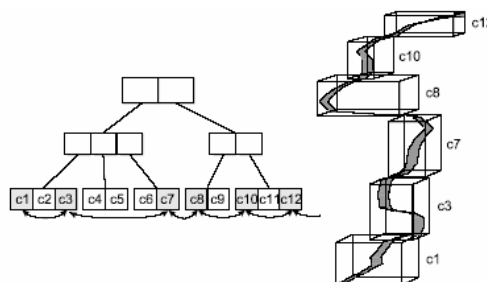


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Hermes MLS prototype (7/8)

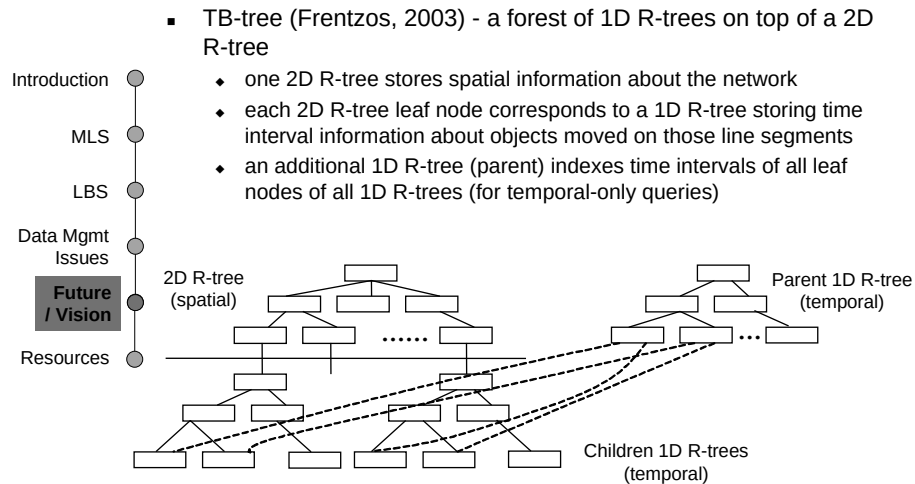
- Introduction ●
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- Future / Vision ●**
- Resources ●

- TB-tree (Pfooser et al. 2000) - maintains the 'trajectory' concept
 - ◆ Each node consists of segments of a single trajectory; nodes corresponding to the same trajectory are linked together in a chain
 - ◆ Supported operations: topological (enter, ...) and unary (speed, ...)



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Hermes MLS prototype (8/8)



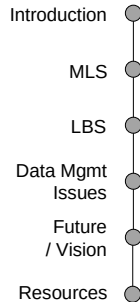
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Summary

- Introduction ●
- MLS ●
- LBS ●
- Data Mgmt Issues ●
- Future / Vision** ●
- Resources ●
- Location-based services are (or soon will be) ubiquitous
 - However, to be effective and efficient they require robust systems and tools for
 - ♦ trajectory and motion pattern management
 - ♦ modeling; physical representation; indexing; query processing and optimization
 - ♦ trajectory and motion pattern analysis / mining
 - ♦ co-location patterns; outlier analysis; ...

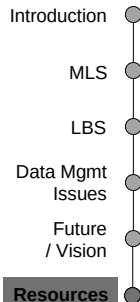
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Outline of Part II

- 
- Data management issues and challenges
 - ◆ Advanced LBS
 - ◆ DBMS operations to be supported
 - Future / vision
 - ◆ Mobile location data mining
 - ◆ Privacy issues
 - ◆ Prototypes and tools
 - Resources
 - ◆ Useful links
 - ◆ Bibliographical references

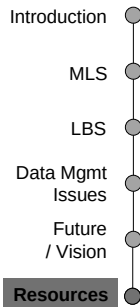
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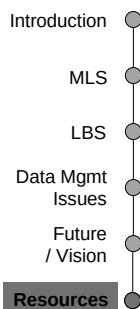


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Selected literature on ...



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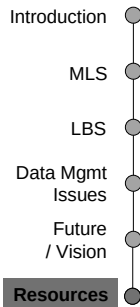
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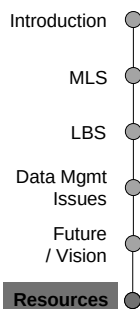


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Selected literature on ...

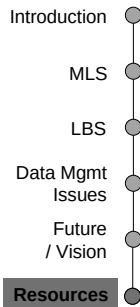
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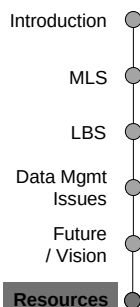


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Temporal and spatial database query processing:

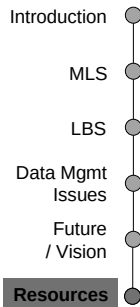
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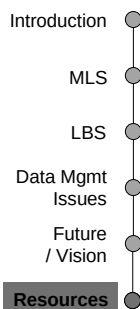


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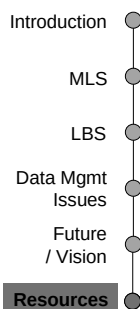
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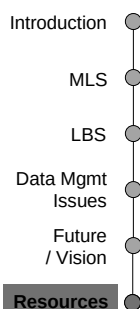


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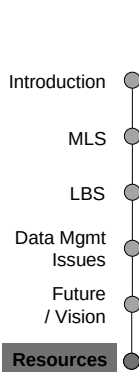
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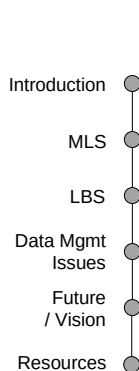
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Online Resources

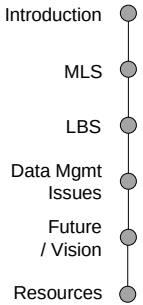
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- 
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 - ◆ Project GeoPKDD – Geographical Privacy-aware Knowledge Discovery and Delivery (2005-08; FP6-IST-FET Programme of the European Communities)
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 - ◆ Several grants and scholarships under the EPEAEK II Programme of the Greek Ministry of National Education
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Thank you !!

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